

## Action Item Group 5 : People and Society

### Actions

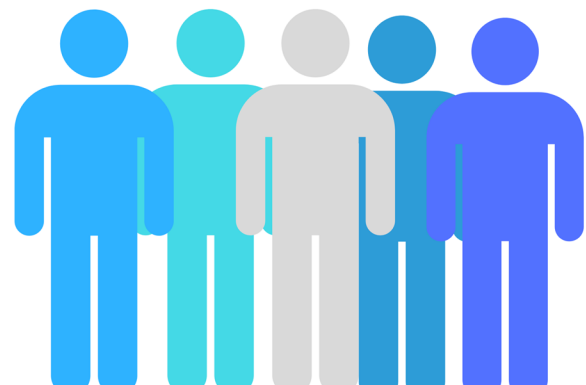
Action	Description
A.19	Research and develop the tools and modus operandi of a knowledge network for enhancing health and digital literacy
A.20	Develop and share best practices of patient engagement approaches for the need of a variety of European citizens
A.21	Research and develop the instruments for the evaluation of the effectiveness and impact of public engagement initiatives in PM
A.22	Support interdisciplinary research in challenges and drivers that influence bringing PM innovation to the market, from ethical, legal and societal perspectives
B.8	Build sustainable resources for educating and training citizens, patients and patient advocates on involvement of patients and patient organizations across the entire research and development lifecycle of personalized medicine

### Current activities of AIG 5

#### People engagement strategies in PM

Patients and citizens can play a fundamental role in the identification of research questions, as well as in the development of a study design, data collection, and analysis of findings.

- How to elaborate effective strategies to ensure that the benefits of PM benefits are understood by patients and citizens?
- How to encourage patients involvement in research and in the development and implementation of health-related policies?
- How to evaluate the effectiveness and impact of public engagement initiatives in PM ?



## Next steps

- Reporting on the implementation of the Action items
- Dissemination activities and active participation in ICPeMed events

## Common activities with all AIGs

- Mapping activities on PM initiatives (in particular non-funding activities).
- Identification and presentation of examples of good practice relevant to PM
- Selecting the best practices for the ICPeMed website.
- Suggesting topics for the calls for proposals in the PM field.

## Participants

Role	Institution	Country
Lead	Fondazione Regionale per la Ricerca Biomedica	Italy
Participant	German Federal Ministry of Education and Research (BMBF)	Germany
Participant	Fondazione Telethon	Italy
Participant	Portuguese National Institute of Health Doutor Ricardo Jorge	Portugal
Participant	Federal Ministry of Labour, Social Affairs, Health and Consumer Protection	Austria
Participant	Italian Ministry of Health	Italy
Participant	Health Research Board	Ireland
Participant	Centre for Innovation in Medicine	Romania
Participant	The Netherlands Organisation for Health Research and Development (ZonMw)	The Netherlands
Participant	Ministry of Human Capacities	Hungary



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## Contact information

Please contact the **AIG-5 leaders** or **ICPerMed Secretariat** for any questions concerning AIG-5 and its activities.

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